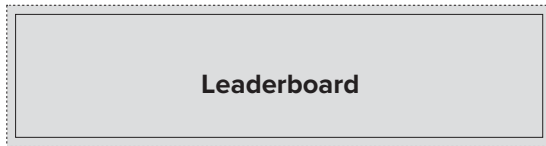
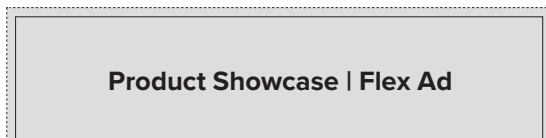


Newsletter Ad Specs



- **Image Dimensions:** 580 x 150 px
- **File:** JPEG | 40 KB max | 72 dpi
- **Clickthrough Link:** One standard URL (HTTPS)



Showcase Title

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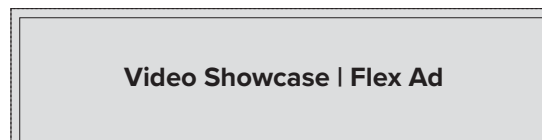
- **Image Dimensions:** 580 x 150 px
- **File:** JPEG | 40 KB max | 72 dpi
- 5-word headline | 50-word description
- **Clickthrough Link:** One standard URL (HTTPS)



- **Image Dimensions:** 300 x 250 px
- **File:** JPEG | 40 KB max | 72 dpi
- **Clickthrough Link:** One standard URL (HTTPS)



- **Image Dimensions:** 580 x 300 px
- **File:** JPEG | 40 KB max | 72 dpi
- **Clickthrough Link:** One standard URL (HTTPS)

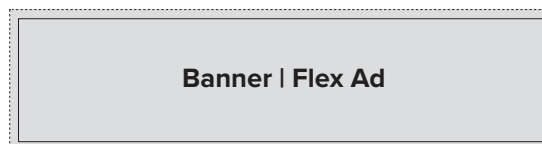


Video Title

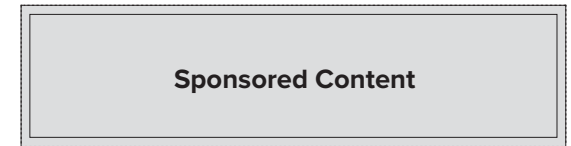
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- **Image Dimensions:** 580 x 150 px
- **File:** JPEG (No white background) | 40 KB max | 72 dpi
- 5-word headline | 50-word description
- **Clickthrough Link:** One standard URL linking to video



- **Image Dimensions:** 580 x 150 px
- **File:** JPEG | 40 KB max | 72 dpi
- **Clickthrough Link:** One standard URL (HTTPS)



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- **Image Dimensions:** 580 x 150 px
- **File:** JPEG | 40 KB max | 72 dpi
- **Image URL:** Image URL to client's website
- Four (4) clickthrough links (5-7 words max)

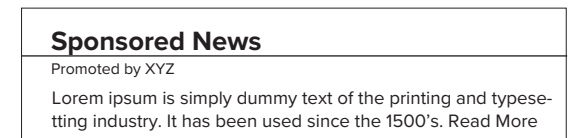


Featured Article | Flex Ad

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- **File:** JPEG | 40 KB max | 72 dpi
- 5-word headline | 75-word content text
- **Clickthrough Link:** One standard URL linking to an article on the client's website



Sponsored News

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- 5-word title | 20-word description
- **Clickthrough Link:** One standard URL (HTTPS)
- The Sponsored News is limited to 3 companies per brief, and will be located directly above the footer of the brief.